

# LEARN

to live out your faith in the real world.

# EMPOWERED

to fulfill God's purpose for your life.

# ACT

like a leader.

# DISCOVER

& unlock your God-given potential.



What our campers are saying about LEAD WI...

"I always knew that worldview mattered, but this week really cemented that for me. One of the biggest things that I learned this week was that I can be a leader."

"Do it. By far one of the best experiences you will ever have."

"With the speakers that LEAD has, there is no way you can come home without your heart having either been changed or very seriously challenged. "

## YOUTH LEADERSHIP CAMP

- Authentic leadership simulation
- Biblical worldview discussions
- Faith-building sessions
- Recreation & relationships

**JULY 14-19, 2024**

**Maranatha Baptist University**

745 W. Main St., Watertown, WI 53094

**AGES 13-19**

## EARLY BIRD SPECIAL \$400

Register and pay in full before March 31 and save! **Cost is \$450 after March 31.**

We don't want the registration fee to be an obstacle for you! Financial aid information is available at [LeadWI.org](http://LeadWI.org).

## FIND OUT MORE ON OUR WEBSITE!

A MINISTRY OF



PO Box 14440 • Madison WI 53708  
[LeadWI.org](http://LeadWI.org) | 608-256-3228 | [info@leadwi.org](mailto:info@leadwi.org)



# LEAD

W I S C O N S I N



Equipping teens to become effective godly leaders who engage the culture from a biblical perspective



## LEARN VALUABLE LIFE SKILLS

LEAD WI is a week-long leadership simulation and worldview camp. Under the direction of experienced professionals from a wide variety of fields, campers are given the unique opportunity to see what a Christian leader faces in the real world.

## BE EMPOWERED

LEAD WI's curriculum is taught by qualified instructors, who will lay a biblical foundation. The camp experience includes sessions presented by speakers such as Carl Kerby, Charlie Kirk, and Joseph Backholm, covering an array of engaging discussions. Topics may include:

- Life: Making the Case for the Unborn
- Religious Freedom: What's the Big Deal?
- Creationism: Do We Have Scientific Proof
- Leadership: Being An Influencer
- Racial Issues: God's Design for Mankind
- Social Media: The Good, The Bad, The Ugly

# OUR TRACKS

## ASSEMBLY

First-time campers are sworn in as members of the LEAD WI Assembly where they work to pass or defeat real bills from the Wisconsin legislature. Campers strategize with their caucus, hold a press conference, and hear from experienced lobbyists in public hearings typically chaired by state legislators. LEAD WI culminates in the Wisconsin Capitol where campers debate and cast their votes.

## SENATE

Alumni campers role-play as state senators. They take up more challenging tasks by offering amendments to bills and engaging in open debate. Senators strategize with their caucus, host a press conference, promote their bill in the camp newspaper, and participate in public hearings typically chaired by state legislators. LEAD WI senators convene for their own final legislative session on the Assembly floor in the Wisconsin Capitol.

## MEDIA

This alumni track covers all camp events. Campers will be divided into 2 areas: writing and broadcast. *The LEAD Tribune* is a daily newspaper featuring the latest news, updates and opinion pieces—all written by the Media track campers. The LEAD News Network broadcast will cover interviews and current events as well. This track focuses on Journalism and Reporting, Writing and Research, Videography and Photography, Interviewing, and Media Ethics. Attendance is limited and is based on application acceptance.



## NEW!

## BUSINESS

Our newest alumni track will have campers joining a company and making decisions in areas such as Research & Development, Marketing, Production, and Finance to beat out their competitors and be the most profitable company. They will work together with their team to present to all the investors on campus and raise capital for their business. Campers will learn business principles and hear from Christian business owners. This track is only open to returning campers 16 years or older.