

## Breaking: After a year of good news, Erie bubble bursts

By Elly Sell



Speculations were rising, and predictions were being made, but no one was prepared for the drop seen on Wednesday morning. At 12:02 pm business group Erie, the former highest-ranking group, experienced a stock price crash of more than \$50.

Many campers had placed their investment funds and trust into the attractively low prices that Erie had to offer. But as the *LEAD Tribune* discovered, Erie's biggest reason for growth was also their biggest downfall.

In the beginning Erie's pursuit of new products and cutting-edge development made them preferable over other investment opportunities.

"I am the research and development guy," stated Erie member Zach Patten, "and I made just a *little* mistake that cost us around a \$180 billion."

This little mistake had a staggering effect, however, it wasn't until further research that Erie could even decipher what went wrong.

"I took the number of our product," explained Patten, "and made it super small, and saw that the research cost was really cheap. So I was like, 'Ok cool, cheaper is better, right? So I bought it and made it as cheap as possible, and then the next year we got our bill and we were \$103 million in debt.'"

The low costs weren't the only thing working against them. In addition to their failed 'buy cheap, stay cheap' scheme, they also input the wrong product specifications into their program.

"When introducing our new product," said Erie member Karly Ma-

### In Today's Paper

Erie bubble bursts

Campers at the Capitol

Combating temptation

Business track overview

Symbol Mattress tour

WKOW 27 tour

Basketball tournament

tiah, "which includes performance and size of the sensors, we mixed [the product specifications] up a bit and had some switched around."

Simply put, the low prices raised their costs and the mislabeling lowered their sales.

A drop like this has a lasting effect and has made a significant dent in the future and reputation of Erie's business group. That being said, their spirits are not dented, and many of the teams believe there is still time to recover.

"We're definitely gonna get back up there," said Patten. "Hopefully by Thursday, we will be making a new break."

*Continued on page 2...*

A rise in stock prices may be good for their team, but will that rise translate to campers looking to be potential investors? Erie believes it will.

“We’ve learned from our mistakes,” said Patten, “and we’re making our way out now. Right now, if you’re not already investing in Erie, you should. Our stocks are literally at \$1. So you’re just going to go up from here, so you could make a ton of money.”

The future of Erie is still uncertain, and it is hard to ascertain if this hit will take them down or send them into a newfound vigor to take the crown. But one thing is sure for Erie, the only way to go now is up.

*The stock market will reopen on Thursday at lunch.*

## Campers at the Capitol

By Kaylee Oetken and Serenity Sayyah

On Wednesday, LEAD campers visited the Capitol building in Madison, toured the building and held press conferences on their various bills. Several campers shared their thoughts on the trip.

Both first-time and returning campers found the Capitol building impressive. Kiarra Schmitt, first-time visitor to the Capitol, commented on the size and beauty of the Capitol. Another camper visiting for the first time, John Selbher, had only seen pictures of the building before, but thought that it was more impressive in person.

But the Capitol is not just impressive for first-time visitors. Most campers who have seen the Capitol before enjoy visiting it again. Scarlett Klietz remarked that she notices more about the building each time she comes. She

## Combating Temptation

By Zion Beck

All teens, at some point or another, will be tempted and distracted by the devil. The question is whether they will be able to resist it. The devil will stop at nothing to accomplish his goal—utter death and destruction. Escape is seen only through one route, which is firm trust in and obedience to the Lord. You have a choice to either fall to the devil or to resist him. James 4:7 says, “Submit yourselves therefore to God. Resist the devil, and he will flee from you.” This verse is one of the most solid pieces of advice in the entire Bible, at least in this subject area. Prayer and submission to God truly are the

best ways to combat the devil. As an ever-present reminder, C.S. Lewis bluntly states in the preface to his book, *The Screwtape Letters*, “Readers are advised to remember that the devil is a liar.” Remembering the devil’s game plan is the key to success, for if followed, it will hinder the devil from gaining a foothold in your life. As the saying goes, “Life is a battle, but not for those faint of heart.”

*For further dialogue on how to avoid temptation and make the right decisions in real life, check out my first-ever published book, *The Snapjaw Letters*.*

shared that she enjoyed seeing the Senate chamber and found the Capitol “big” and “grand.” Another returning visitor Faith Lang also appreciated the magnificence and symmetry of the building. She thinks that Wisconsin’s capitol is “something to be proud of.”

Roman Downs commented that building Wisconsin’s Capitol must have been difficult. As Katherine Boorujy pointed out, the capitol is made of a variety of stones. Ethan Gamble expressed fascination at the paintings on the ceiling of the rotunda. However, he holds that the Capitol is “better the first time.” He also suggested that such a big, costly building “doesn’t promote fiscal responsibility.”

Campers of both the Assembly and Senate track shared some highlights of their public hearings. In fact, Boorujy

shared that her public hearing was her favorite part of the trip. For Schmitt, the public hearing was a time of overcoming nerves. Even though Schmitt was nervous going into hers, she thought that it went well.

Pushing through the nerves of the public hearing proved useful as campers gained understanding through the lobbyists’ testimonies. Selbher enjoyed what the lobbyist speaking in favor of his bill had to say and appreciated understanding both sides, and Downs shared that his public hearing answered some of his questions.

With public hearings complete, campers are now equipped to continue researching and finalizing their arguments for their final Legislative Sessions on Friday.

# LEAD's Business Track: Steep Learning Curve, High ROI

By Shane Van Slooten

This week in the business track, campers are learning how to make a sustainable business, manage a company, read graphs, schedule products, and manage production.

In order to run a successful business, each business executive needs to help strategize and help increase the business' sales and profit margin. Each corporation contains four business executives each with a different job.

Out of the four business executives from every corporation each executive is given a unique role. The four positions given to the executives are the

## Simulated executives learn from practical experience

By Sam Boehlke

Business track campers traveled to the Symbol Mattress factory in Watertown yesterday, where they were given a tour of the plant by Operations Manager Pat Duscherer.

Campers connected their simulation knowledge to a real-world factory situation and heard from a production management professional with over 30 years of experience. In a rare opportunity to see the industrial underbelly of the polished management systems they interact with, executives were able to build their knowledge to improve future company efficiency.

In Duscherer's overview of the mattress manufacturing process, he identified key factors that would affect the efficiency and cost of production. "We have probably 180 varieties...

R&D or research and development, marketing, production, and finance.

Although the business track can seem daunting to campers who are interested, several executives stated that once you get deeper into the business track it almost becomes as easy if not easier than the Senate or Assembly tracks.

Peighton Biegel said, "If you're wanting a really hard but fun challenge, and that you love friendly competition, then this is the perfect track for

you. Just be on top of your schedule, be ready to push yourself to the limit, so that you can do well on the business track."

All executives interviewed suggested this track to those who are interested in numbers and graphs. The real test for executives will be turning those numbers and graphs into a functioning presentation at their upcoming summit. Returning campers may be eligible for the business track and its variety of experiences next year.



we have to batch schedules together so that we have fewer transitions and reduce time and cost," Duscherer said. "600 pieces today means I have to sort [jobs] first so that I can load properly on the back end and not have to wait for everything to be done; manufacturing takes a lot of preparation."

In addition, Duscherer emphasized planning ahead to prevent costly repairs and said, "If you want to shut a factory down, don't do maintenance."

Campers enjoyed feeling the density and texture of the raw foam materials, as well as the pieces in progress. Executive Keegan Terpstra managed to escape with a slice of foam. Other campers observed the vacuum pack-

aging system, which can turn a full 11-inch mattress into a roll approximately one foot in diameter.

Executive Zach Patten gained deep insight into the life of his workers while touring the factory floor.

"It was cool to see the working class, it puts living and pay scales in perspective... for us it was just a number so it was cool to see how it really happens. I need to pay our workers more," Patten said.

As the executives prepare for the Investor's Summit tonight, the lessons learned from their trip will influence business decisions and investor pitches toward their long-term success.

# Public Hearings Recaps

## Assembly

### Washington Blue

By Elly Sell

- SB 414 passed through committee.
- Lobbyist Rebecca Sande explained that studying cursive writing helps students not only to read old documents, but also to increase fine motor skills, have a sort of “personal fingerprint” and increase attention spans and hand eye coordination.
- Lobbyist Matt Batzel argued that while he firmly believed in the importance of cursive writing, the bill would undermine local control. He also contended that it's un-funded nature could potentially cause financial strain or higher taxes.

### Washington Gold

By Elly Sell

- AB 69 passed through committee.
- Lobbyist Kyle Mackey explained that this bill would provide another option to patients struggling with terminal illnesses. He went on to say that this bill would simply create more opportunities, since the only other two other ways to receive drugs that have not been approved by the FDA are incredibly convoluted.
- Lobbyist Rachel Greiner countered that while she initially loved the idea, closer inspection told her that the bill was actually a danger to patients, not a help. She pressed that the bill had a lot of serious holes and that the committee would do better to spend their time and resources improving the other existing compassionate care options.

### Adams Blue

By Serenity Sayyah

- AB 703 passed through committee.
- Lobbyist Michael argued that AB 703 makes communities safer, and that we need to be consistent on the treatment of wild animals both native and nonnative to Wisconsin.
- Lobbyist Collin argued that the bill is not necessary for safety, and that other states have looser restrictions and have experienced no significant problems concerning animal treatment.

### Adams Gold

By Serenity Sayyah

- SB 201 passed through committee.
- Lobbyist Madeline Hunt argued that microscooling can remove restrictive and suffocating limits from school regulations, allowing for a wider variety of learning places.
- Lobbyist Luke Wagner argued that SB 201 could allow the dishonest labeling of large groups of homeschooleders as private schools, giving private schools legal disadvantages.

### Jefferson Blue

By Ethan Sell

- AB 246 passed through committee.
- Lobbyist Michael Moscicke testified in favor of the bill arguing that it would make small states more voiced. He also argued that the founders of America would have wanted this bill.
- Lobbyist Elizabeth Williams testified in opposition to the bill.

### Jefferson Gold

By Ethan Sell

- SB 749 passed through committee.
- Lobbyist Matt Sande testified in favor of the bill arguing that it would cut down crime significantly.
- Lobbyist Maryna Oliinyk testified in opposition to the bill.

### Madison Blue

By Levi Westendorf

- SB 236 passed through committee.
- Lobbyist Tyler Frigo argued raw milk should be legalized for the people of Wisconsin, adding to Wisconsin's already deep history.
- Lobbyist Chad Zuleger argued against raw milk, stating that pasteurized milk is healthier and safer, that there would be sales loss in the milk corporations and that it would dismantle Wisconsin's reputation.

### Madison Gold

By Levi Westendorf

- AB 616 passed through committee
- Lobbyist Evan Miller expressed that the collecting of biometric data would depersonalize children in schools, stating that children would be more like a “number instead of a person.”
- Lobbyist Jeff Weigand stated that biometric data helps with the security of schools and provides more personal relationships with students through all the extra time biometric scanners would give. He argued that collecting biometric data also provides ways to personalize curriculum, enhances learning and keeps students' tests more secure.

## Senate

### Lexington Blue

By Zion Beck

- AB 26 passed through committee
- John Soper, the lobbyist for AB 26, stated that he “supports the bill because it is a small step of creating options for families and fixing healthcare policy.” During the Q&A session, when asked if the bill provided adequate care, Mr. Soper replied by saying that the bill does provide adequate framework.
- Ryan Retza, in opposition to AB 26, stated, “Although AB 26 is a good idea, it just doesn’t live up to the standards of good government.” For the Q&A, he was given the question: “Why is legislation needed at all for AB 26?” He responded by saying that it is “important that we get statutory plan down first.”

### Lexington Gold

By Zion Beck

- AB 48 passed through committee
- Zach Stollfus, lobbyist for AB 48, said, “There has been an increase in attacks on officers, just because they’re officers. This trend can’t be ignored.” During the Q&A session, he was asked the question: “Are there not already laws in place for law enforcement officers?” He answered, “Yes there are, but this would add an enhancement.”
- Kellen Lewis, lobbying against AB 48, covered that there “already are penalties for those who attack police.” He contended, “AB 48 misses the main purpose of hate crime laws.” He concluded by saying: “Why stop with just police officers? What about firefighters, social workers, journalists, etc. Expanding hate crime laws for just police is like opening a can of worms.”

### Yorktown Gold

By Rebecca Baumgartner

- SB 314 passed through committee.
- Lobbyist Chris Kapenga argued for the bill, saying that if a county owns a building, it should be able to decide what happens to it, regardless of whether the city names it a historical landmark.
- Lobbyist John Soper, on the other hand, believes that this issue is not something the Wisconsin state legislature should be deciding because it does not have statewide significance.

### Yorktown Blue

By Rebecca Baumgartner

- AB 1 passed through committee.
- Lobbyist Luke Wagner backed the bill, mentioning the case of a lady who is a Type 1 diabetic. She was relieved when the ACA became law because she did not have to worry about whether or not she would have healthcare coverage.
- Lobbyist Zack Stollfus opposed the bill, worried that if this bill passes, healthier people might opt-out of healthcare because of the cost, and thus the insurance rates would go up for people with pre-existing conditions.

### Ticonderoga Blue

By Kaylee Oetken

- AB 515 passed through committee.
- Lobbyist David Varnam argued that this bill would cause anything labeled as a dairy product to meet consumers’ expectations that it would contain dairy.
- Lobbyist Dan D. Leon argued that this bill could cause companies to stop selling non-dairy products.

### Ticonderoga Gold

By Kaylee Oetken

- SB 42 passed through committee.
- Lobbyist Lisa Freiberg used her experience as a county clerk to argue that this bill would save money by allowing local governments to stop publishing notices in the newspaper.
- Lobbyist Howard Miller argued that if this bill is passed, local governments will no longer be protected by the security of newspaper notices.

### Saratoga Blue

By Shane Van Slooten

- AB 936 passed through committee
- Lobbyist Nick Krueger testified in support of AB 936, saying that the bill incentivizes good decision-making and disincentivizes laziness in employees. He also stated that AB 936 gives better insurance and business opportunities to deserving workers.
- Opposing lobbyist J.J. Sherman argued that those in the process of obtaining disability approval lack adequate medical protection, which could result in the loss of Medicaid.
- Senator Joey Mathes suggested an amendment to create a grace period for those who are in the process of getting approved for disability waivers.

### Saratoga Gold

By Shane Van Slooten

- SJR 2 passed through committee
- Lobbyist Sam Krebs argued in favor of SJR, stating that it would give the victims the rights and protection that they deserve, making the victims and their communities feel safe.
- Lobbyist Benjamin Matlock asserted that SJR2 runs the risk of creating an imbalance in power between the victim and criminal which could lead to the overstepping of victims rights.
- Senator Selah Larabee and colleagues instigated a chaotic and slightly headed debate over the definition of privacy.

# Media Campers Visit ABC News Station

By Elly Sell

Wednesday, media campers role-played real news anchors when they visited the WKOW 27 news station. Their tour took them through most of the station, where they saw firsthand the number of people and moving parts involved in producing just one hourly broadcast. While small in size, the building boasted two different studios. The first, as tour guide Mia Barone explained, was mainly for daily news updates, politics and weather. The other, a casual setup with a couch and coffee table, was reserved for guest interviews and pets brought on set. Both sides of the set were organized for maximum efficiency, as the newsroom leaves very little room for error. The cameras were set to the exact angles needed, and the lights were each placed directly to illuminate the anchors and keep a level of professionalism.

As Senior Newscast Director Sydney Wyeth explained to the campers, viewers watching the broadcast are only 7 seconds behind the live action. Therefore, precision and accuracy are of the utmost importance in every detail. Wyeth admitted that, even

with 10 years of experience, sometimes mistakes are inevitable as stories are lost, details fall through and, in the worst cases, the screen just goes black.

That being said, as Barone said, the show just goes on. She also shared her personal career story. While she started out taking calls and odd jobs, she now works on the marketing team and is a vital part of the TV process. Mia's personal experience and knowledge of the news industry gave campers a vital insight into the attainability of a job in journalism.

To finish up the tour, media campers role-played news anchors on the weather set, read current Wisconsin news updates off the teleprompter and watched themselves on the TV screen. The campers sat at the desk and presented in pairs, discussing Wisconsin politics and camp goings-on with their "co-hosts."

All in all, the tour was an engaging, hands-on experience that allowed the campers to observe and participate in the real-life inner workings of journalism.

## Notice

This evening, a Q&A session with Julaine Appling, Dr. Bryan Brock and Dave Skahen will take place in Alumni Hall. If you have a worldview question you would like to submit, make sure to submit a question card. Cards can be picked up outside of DC 102.



**OVER HEARD**

Submit out of context quotes you hear to [leadmedia@leadwi.org](mailto:leadmedia@leadwi.org).

No unkind or inappropriate quotes will be published.

# Pumas take championship in second annual 3v3 tournament

By Zion Beck and Shane Van Slooten

In Tuesday's 3v3 Basketball Tournament, campers went head to head in a focused competition. Five teams competed in timed games. The games took campers' effort and grit as the competitors left it all on the court. While the winners advanced, the losers participated in a consolation game. In the end, the Puma and Redeem teams faced off in the championship game. From offense to defense, campers ran

back and forth giving everything they had. Ultimately, the Pumas prevailed in a hard-fought match, leaving Noah Lathrop, Calvin Batzel, and Kaleb Follen as this year's 3v3 Basketball Champion. Although they only won bragging rights, next year may bring another tournament at which team Puma's members can defend their title.